

23+ YEARS OF INSIDE + OUTSIDE OF GOVERNMENT

STETSON GRADUATE
UNIVERSITY OF FLORIDA
MASTERS PUBLIC AFFAIRS

FORMER DEPUTY CHIEF OF STAFF AT HUD HELPED PASS AMERICAN DREAM DOWNPAYMENT ACT

CHIEF LOBBYIST FOR ORANGE COUNTY CHAIRMAN OF STATE AFFORDABLE HOUSING STUDY COMMISSION

CHIEF OF STAFF + ASSISTANT SECRETARY AT FL DEPARTMENT OF COMMUNITY AFFAIRS, LED PASSAGE OF WEKIVA PARKWAY AND PROTECTION ACT

CHAIRMAN'S STAFF FOR FL GROWTH MANAGEMENT TASK FORCE VICE CHAIR ORANGE COUNTY TAX COLLECTOR TASK FORCE

SECURED HUNDREDS OF MILLIONS IN GOVERNMENT CONTRACTS FOR CLIENTS

- ★ **40 UNDER 40 NOMINEE** ORLANDO BUSINESS JOURNAL
- ★ **POLITICALLY CONNECTED** THE ST. PETE TIMES
- ★ **OPINIONATOR** ORLANDO SENTINEL

★ **40 UNDER 40 OUTSTANDING WOMAN** ORLANDO BUSINESS JOURNAL

★ **DOWNTOWNER OF YEAR FINALIST** DOWNTOWN ORLANDO PARTNERSHIP

5 CONSECUTIVE YEARS ON THE 50 MOST POWERFUL PEOPLE LIST ORLANDO MAGAZINE

FINANCE DIRECTOR FOR ORLANDO MAYOR BUDDY DYER'S FIRST CAMPAIGN

AVID INTERNATIONAL TRAVELER

"OUI!" SELECTED FOR FUTURE LEADERS PROGRAM BY THE FRENCH FOREIGN MINISTRY

UNIVERSITY OF MARYLAND GRADUATE

JD FROM NOVA SOUTHEASTERN UNIVERSITY

ECONOMIC DEVELOPMENT EXPERT
PROJECTS INCLUDE

7 BOARD OF DIRECTORS POSITIONS + EXECUTIVE ADVISORY COMMITTEE MEMBER FOR CITY OF ORLANDO'S PROJECT DTO

SEMINOLE STATE COLLEGE OF FLORIDA
GUBERNATORIAL APPOINTMENT TO BOARD OF TRUSTEES + CURRENT CHAIR

EXPERIENCE SECURING MILLIONS IN LOCAL + STATE FUNDING FOR CLIENTS

HELPED SEMINOLE COUNTY **SOCCER**

INFLUENTIAL RELATIONSHIPS AT STATE + LOCAL LEVELS

STUDIED CAMPAIGNS + ELECTIONS IN AUSTRALIA

GOLFER + BASKETBALL

★ **40 UNDER 40** ORLANDO BUSINESS JOURNAL

SEMINOLE STATE COLLEGE OF FLORIDA GRADUATE
MBA

CENTRAL FLORIDA NATIVE

ORLANDO OFFICE AREAS OF EXPERTISE

- LOCAL GOVERNMENT
- LAND USE + DEVELOPMENT
- TRANSPORTATION
- ENVIRONMENT + WATER
- ECONOMIC DEVELOPMENT
- HOUSING
- PUBLIC PRIVATE PARTNERSHIPS
- BUSINESS DEVELOPMENT
- SPORTS & ENTERTAINMENT
- CAMPAIGNS
- APPROPRIATIONS
- EDUCATION
- TRAVEL + TOURISM
- TECHNOLOGY
- STRATEGIC PLANNING
- ENERGY
- OUTDOOR ADVERTISING
- HEALTHCARE
- PUBLIC SAFETY
- UTILITIES

50+ YEARS OF COMBINED

- LOCAL EXPERIENCE
- REGIONAL PERSPECTIVE
- FLORIDA EXPERTISE



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CELEBRATING 10 YEARS OF DYNAMIC CENTRAL FLORIDA INFLUENCE

The Orlando team launched Southern Strategy Group's first sub-state office. Ten years later they have amassed an unrivaled portfolio of lobbying successes throughout the Central Florida region. The Orlando team is deeply ingrained within Central Florida and they have a proven, unparalleled track record that reflects their ability to develop strategies that reach key stakeholders. They are defined by their keen knowledge of their community, its culture, government entities, and influential relationships with the City of Orlando, regional boards, and the counties of Orange, Seminole, Osceola, Lake, Polk, and Volusia. Recognized as tech-weilding lobbying powerhouses, they have worked on many of the region's highest profile projects including Sunrail, the new Orlando City Soccer Major League Stadium, Medical City, and the Creative Village. And as they celebrate 10 years of powerful advocacy in the Orlando market, they show no signs of stopping.